

STOW-MUNROE FALLS PUBLIC LIBRARY
BOARD OF TRUSTEES
LONG-RANGE PLANNING COMMITTEE MEETING

DATE: Monday, August 18, 2025

PLACE: Stow-Munroe Falls Public Library

TIME: 6:00 pm

MEMBERS ATTENDING: Tom Shubert, Chair, Carla Wycoff, Rich Bedell,

MEMBERS ABSENT:

STAFF ATTENDING: Gale Koritansky, Director; Jackie Mccloud, HR Specialist; Ann Malthaner, Head of Public Relations and Marketing;

PUBLIC:

SUMMARY OF AGENDA ITEMS/DISCUSSION:

Review of Community Survey Results

Ms. Koritansky presented the results of the community survey to the committee. The committee observed a significant interest in expanding digital materials, with many respondents indicating a preference for digital and eBook resources.

Review of Focus Group Survey Results

Ms. Koritansky shared the focus group survey questions. The discussion that followed included several key topics:

- Developing a speaker or author series
- Investigating the extent to which public funds can be used for library programs
- Evaluating current library marketing strategies
- Understanding the role and effectiveness of digital marketing
- Exploring the creation and growth of a library endowment fund

Review of Library Staff, Management, and Trustees Focus Group Results

Ms. Koritansky presented the slide deck and summarized the results from the staff, management, and trustee focus groups. No discussion followed this presentation.

Establishing a Timeline

Ms. Koritansky stated that library staff would assist in drafting the strategic plan. The first draft is expected by mid-October, with the final version to be completed in time for the December meeting. She will develop a timeline and share it with committee members in September.

Next Steps

Ms. Koritansky will begin reviewing and drafting the strategic plan. The staff working group will commence the week of September 9, 2025. Updates will be shared with the committee via email, and progress will be presented at the upcoming board meeting.