STOW-MUNROE FALLS PUBLIC LIBRARY BOARD OF TRUSTEES REGULAR BOARD MEETING Monday November 15, 2021

CALL TO ORDER

The meeting was called to order at 6:33 pm by President Shubert.

PRESENT

Craig Mancuso, Vice President; Tom Shubert, President; David Renninger, Secretary; Rich Bedell, Pastor Brad Jagger

ABSENT

Angela Daniel, Sara Kline

OTHERS PRESENT

Gale Koritansky, Director; Linda Sutherland, Fiscal Officer

PUBLIC

There was no public present.

MOTION NO. 211115-1 APPROVE OCTOBER 18, 2021 MINUTES_

Bedell moved, Renninger seconded:

RESOLVED: That the Board Minutes of October 18, 2021 regular board meeting be accepted and approved as amended per discussion.

The roll being called on its adoption, the vote resulted as follows:

AYES: Jagger, Mancuso, Renninger, Bedell, Shubert NAYS:

Motion carried.

FINANCE

MOTION NO. 211115-2 APPROVE OCTOBER TREASURER'S REPORT

Bedell moved, Renninger seconded:

RESOLVED: That the Board of Trustees approves the Treasurer's Report for October 2021.

MTD Bank Report for Year 2021 Month 10 - STOW MUNROE FALLS PUB LIB

| Bank | Description | Beg Mo Bal | Deposits | Withdrawals | Trans In | Trans Out | Balance |
|------------|-----------------------------------|--------------|------------|-------------|-------------|--------------|--------------|
| | | | | | | | |
| 0001 | MAIN CHECKING ACCOUNT | 901,144.71 | 120,878.85 | 215,358.09 | 0.00 | 0.00 | 806,665.47 |
| 0002 | PAYROLL CHECKING ACCOUNT | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| 0004 | BUILDING PROJECT CHECKING ACCT | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| 0009 | IMPREST FUNDS | 300.00 | 0.00 | 0.00 | 0.00 | 0.00 | 300.00 |
| 0020 | CERTIFICATES OF DEPOSIT | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| 0021 | STAR OHIO - INVESTMENTS | 1,956,391.88 | 126.90 | 0.00 | 0.00 | 0.00 | 1,956,518.78 |
| 0024 | STAR OHIO BLDG - INVESTMENTS | 80,348.32 | 5.21 | 0.00 | 0.00 | 0.00 | 80,353.53 |
| 0029 | STAR PLUS OHIO - INVESTMENTS | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| 8 Banks | | 2,938,184.91 | 121,010.96 | 215,358.09 | 0.00 | 0.00 | 2,843,837.78 |

The roll being called on its adoption, the vote resulted as follows:

AYES: Mancuso, Renninger, Bedell, Jagger, Shubert NAYS:

Motion carried.

PROGRAM

DIRECTOR'S REPORT

MOTION NO. 211115-3 ACCEPT DIRECTOR'S REPORT_

Jagger moved, Mancuso seconded:

RESOLVED: That the Board of Trustees accepts the written Director's report for the month of October 2021.

Please find attached, the All Are Welcome information, the Director distributed to the Board.

The roll being called on its adoption, the vote resulted as follows:

AYES: Renninger, Bedell, Jagger, Mancuso, Shubert NAYS:

Motion carried.

MOTION NO. 211115-4 APPROVE IDEA (INCLUSION, DIVERSITY, EQUITY, AND ACCESSIBILITY) MISSION STATEMENT

Jagger moved; Mancuso seconded:

RESOLVED: That the Library Board of Trustees approve the follow IDEA (Inclusion, Diversity, Equity, and Accessibility) Mission Statement as follows:

The Stow-Munroe Falls Public Library welcomes and values all people, striving to provide an inclusive environment for patrons and staff. SMFPL is responsive to the needs of the community, and seeks to dismantle barriers, while providing equitable access and services to all people, regardless of race, ethnicity, age, gender identity, religion, sexual orientation, ability, or economic status.

The roll being called on its adoption, the vote resulted as follows:

AYES: Bedell, Jagger, Mancuso, Renninger, Shubert NAYS:

Motion carried.

BOARD COMMITTEES

BUILDING & GROUNDS

Mr. Shubert stated nothing to report.

FINANCE

Mr. Bedell stated the Finance Committee met this evening. The Fiscal Officer provided the financial reports and presented the 2022 budget. The Finance Committee reviewed the 2022 Budget and it will be submitted at the December Board Meeting.

Mr. Bedell stated the Finance Committee recommends the following:

MOTION NO. 211115-5 APPROVE EMPLOYEE BONUS

RESOLUTION: That the Board of Trustees approves allocating to each permanent hourly employee on the current payroll to include the Director and Fiscal Officer:

- 1) \$500 bonus for 40 hrs/wk per payroll status form
- 2) \$250 bonus for 0-39 hrs/wk per payroll status form

As of 10/28/2021 any employees with less than 9 months employment will receive \$125 bonus.

The one time gratitude bonus pay will be included in Pay 24, 2021.

The roll being called on its adoption, the vote resulted as follows:

AYES: Jagger, Mancuso, Renninger, Bedell, Shubert NAYS:

Motion carried.

HUMAN RESOURCES

Mr. Mancuso stated the evaluations for the Director and Fiscal Officer will be discussed at the December Board meeting.

LEGISLATION/RULES

Mr. Bedell stated the Legislation/Rules Committee recommends the following:

MOTION NO. 211115-6 AMEND HOLIDAYS (OFFICIAL AND FLOATING)/LIBRARY CLOSINGS EMPLOYEE POLICY_

REVOLVED: That the Library Board amends the Holidays (Official and Floating)/Library Closings Employee Policy as follows:

Effective June 21, 2009, regular full-time employees (*work 40hrs/wk*) are eligible for paid holiday (official and floating) leave immediately upon hire.

OFFICIAL HOLIDAYS

The library is <u>closed</u> on the following seven Official Holidays: New Year's Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day, Christmas Eve, and Christmas Day.

All regular full-time employees are entitled to eight (8) hours of paid leave for each of the official holidays on which the library is closed.

FLOATING HOLIDAYS AND CLOSINGS

Floating Holidays

All regular full-time employees (*work 40hrs/wk*) are entitled to paid leave for the following three *four* Floating Holidays on which the library is **open**: Martin Luther King Day; Presidents' Day; *Juneteenth;* Veterans' Day. Floating Holidays must be taken by the last pay period of the year.

All regular full-time employees (*work 40hrs/wk*) are entitled to eight (8) hours of paid leave for each of these floating holidays.

If an employee is sick or on vacation when a Floating Holiday occurs, the employee still earns the paid floating holiday.

Library Closings

The library closes at 5PM on the day before Thanksgiving Day and on the day before New Year's Day.

The library is closed Easter Sunday, the Sunday before Memorial Day and the Sunday before Labor Day. There is no holiday pay for these Sunday hours.

The roll being called on its adoption, the vote resulted as follows:

AYES: Mancuso, Renninger, Bedell, Jagger, Shubert NAYS:

Motion carried.

MOTION NO. 211115-7 AMEND THE MARKETING AND PUBLIC RELATIONS COORDINATOR JOB DESCRIPTION

| RESOLVED: | That the Board of Trustees amend the Marketing and Public Relations Coordinator job description to: | | | |
|---------------|--|---|--|--|
| Job Title: | | MARKETING AND PUBLIC RELATIONS COORDINATOR | | |
| Department: | | Marketing and Public Relations Services | | |
| Immediate Su | pervisor: | Marketing and Public Relations Manager | | |
| Positions Sup | ervised: | None | | |

JOB RESPONSIBILITIES:

Under direction from the Marketing and Public Relations Manager, the Marketing and Public Relations Coordinator oversees the planning, implementation and evaluation of *Library promotional materials and social media accounts* public relations and marketing that *to* support the mission and goals of the library. This position experiences frequent interruptions and maximum flexibility is required. It requires an extensive knowledge of written English including editing and *APA S*tyle standards.

QUALIFICATIONS:

Bachelor's degree in journalism, communications, marketing or a related field and a minimum of two (2) year experience in public relations/advertising agency or an equivalent combination of education, training and experience.

PHYSICAL DEMANDS- WITH OR WITHOUT ACCOMMODATIONS

Ability to move and / or lift heavy items Ability to push / pull a loaded book cart Regularly required to talk & hear Regularly required to walk, bend, reach, and sit Marketing and Public Relations Coordinator Page 2 of 2

STOW-MUNROE FALLS PUBLIC LIBRARY

SKILLS AND ABILITIES TO:

Ability to perform multiple tasks at one time Ability to stay up to date with technology, social media, and pop culture trends Present a positive, professional image to the public Interact and respond appropriately to patrons and staff Develop and maintain effective working relationships with the Director and co-workers Communicate effectively in written and oral form.Strong written and oral communication Operate independently with minimal supervision and frequent new and varied work situations Define problems, collect data, establish facts and draw valid conclusions Resolve problems involving several variables Maintain a positive work environment for employees Prepare and deliver speeches and programs before audiences Work flexible hours, *including occasional evening hours* Computer **L**-literacy Exhibits strong organizational skills Ability to follow library policies and procedures Accept and fulfill assigned responsibilities and duties Ability to plan and evaluate a project when complete

PRIMARY RESPONSIBILITIES

- Develops and implements a public relations and publicity plan, including timelines for completion
- Develops and implements strategic communication plan including establishing and expanding longterm corporate/community partnerships and developing promotion strategies and materials to enhance visibility of and appreciation for SMFPL
- Performs a lead role in developing system-wide communications programs
- Prepares major presentations
- *Takes* Provides photographs for publicity
- Maintains brand development guidelines
- Complete program contracts for authors, musicians, and performers who are scheduled to perform at the library so there is no chance of error on details of time, payment, etc.
- Assist Marketing and Public Relations Manager develop and grow donor base, and manage giving campaign
- Help with fundraising efforts for the library
- Prepares and distributes press releases, magazine and newspaper articles, public service announcements and television listings
- Proofreads all promotional and policy material
- Helps coordinates the development of publicity for programs and services
- Promotes the mission, vision and values of the Library and its programs and services across various social media channels (Facebook, Twitter, Instagram, YouTube, etc.)
- Responsible for all social media content and e-newsletters
- Identifies, interprets, and assesses social media trends and develops measurable objectives to evaluate the success of marketing strategies and communications tools
- Tracks and reports monthly analytics for digital platforms
- Enter programs and events on the library's electronic calendar
- Writes and/or edits content that communicates the value of the Library to our community and establishes an unique and recognizable voice for the Library
- Participates in long-range planning for the department

- Maintains and increases knowledge and skills through attendance at meetings, conferences and inservice training sessions
- Performs additional duties and assignments, as assigned

The roll being called on its adoption, the vote resulted as follows:

AYES: Renninger, Bedell, Jagger, Mancuso, Shubert NAYS:

Motion carried.

LONG RANGE PLANNING

Mr. Renninger stated the committee will not be meeting until next year.

TECHNOLOGY

Mr. Shubert stated nothing to report.

RECORDS COMMISSION

Mr. Shubert stated nothing to report.

NEW BUSINESS

ELECTION OF OFFICERS

MOTION NO. 211115-8 ELECTION OF 2022 OFFICERS

Renninger moved, Mancuso seconded:

RESOLVED: The Library Board of Trustees elect the following officers for 2022:

PRESIDENT – Tom Shubert VICE PRESIDENT – Craig Mancuso SECRETARY – David Renninger

The roll being called on its adoption, the vote resulted as follows:

AYES: Renninger, Bedell, Jagger, Mancuso, Shubert NAYS:

Motion carried.

2022 BOARD MEETING SCHEDULE DATES

MOTION NO. 211115-9 APPROVE 2022 BOARD MEETING SCHEDULE DATES

Renninger moved, Mancuso seconded:

RESOLVED: That the Board of Trustees approves the 2022 scheduled Board Meeting dates as the 3rd Monday of the month. The Organizational Meeting is on January 17, 2022.

The roll being called on its adoption, the vote resulted as follows:

AYES: Bedell, Jagger, Mancuso, Renninger, Shubert NAYS:

Motion carried.

2022 HOLIDAY/SPECIAL CLOSING SCHEDULE

MOTION NO. 211115-10 ADOPT 2022 HOLIDAY/SPECIAL CLOSING SCHEDULE_

Bedell moved, Renninger seconded:

| RESOLVED: | | That the Board of Trustees adopts the following 2022 Holiday and Special Library closings: | | | | |
|-----------|----|--|------------|--------------|--|--|
| January | 1 | New Year's Day | (Saturday) | Closed *(OH) | | |
| May | 30 | Memorial Day | (Monday) | Closed *(OH) | | |
| July | 4 | Independence Day | (Monday) | Closed *(OH) | | |
| September | 5 | Labor Day | (Monday) | Closed *(OH) | | |
| November | 24 | Thanksgiving | (Thursday) | Closed *(OH) | | |
| December | 24 | Christmas Eve | (Saturday) | Closed *(OH) | | |
| December | 25 | Christmas | (Sunday) | Closed *(OH) | | |

* All regular full-time employees are entitled to eight (8) hours of paid leave for each of the official holidays (OH) on which the library is closed.

*STAFF FLOATING HOLIDAYS

| January | 17 | Martin Luther King Day |
|----------|----|------------------------|
| February | 21 | Presidents' Day |

| T | 10 | T |
|------|----|------------|
| June | 19 | Juneteenth |

November 11 Veterans' Day

* All regular full-time employees are entitled to paid leave for the four Floating Holidays on which the library is <u>open</u>: Martin Luther King Day; Presidents' Day; Juneteenth; Veterans' Day. Floating Holidays must be taken by the last pay period of the year.

*EARLY CLOSINGS

| November | 23 | Day before Thanksgiving (Wednesday) | Close 5pm |
|----------|----|-------------------------------------|-----------|
| December | 31 | New Year's Eve (Saturday) | Close 5pm |

*see pg 21, Holidays (Official and Floating)/Library Closings Employee Policy Manual

The roll being called on its adoption, the vote resulted as follows:

AYES: Jagger, Mancuso, Renninger, Bedell, Shubert NAYS:

Motion carried.

MOTION NO. 211115-11 RESOLUTION FOR PASTOR BRAD JAGGER_

Mancuso moved, Bedell seconded:

RESOLVED: That the Stow-Munroe Falls Public Library Board of Trustees present the following resolution to Pastor Brad Jagger. Please see copy attached.

The roll being called on its adoption, the vote resulted as follows:

AYES: Mancuso, Renninger, Bedell, Jagger, Shubert NAYS:

Motion carried.

MOTION NO. 211115-12 ADJOURNMENT

Jagger moved, Mancuso seconded to adjourn the meeting at 7:40pm.

All were in favor.

Motion carried.

Secretary

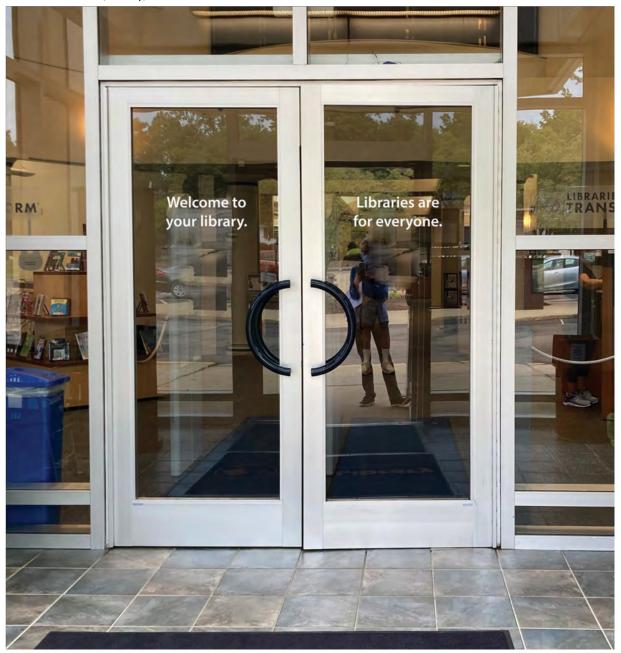
Board President

Linda Sutherland Fiscal Officer

All Are Welcome

Inclusion, Diversity, Equity, and Accessibility

The Stow-Munroe Falls Public Library welcomes and values all people, striving to provide an inclusive environment for patrons and staff. SMFPL is responsive to the needs of the community, and seeks to dismantle barriers, while providing equitable access and services to all people, regardless of race, ethnicity, age, gender identity, religion, sexual orientation, ability, or economic status.



Transfer decals for the interior doors

WELCOME to your library



Public Library

We welcome ALL races ethnicities ages gender identities religions sexual orientations abilities income levels

people.

PublicLibrary

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environment for

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religion, sexual

orientation, ability,

or economic status.

seeks to dismantle

access and services

regardless of race,

welcomes and



Diversity Recognizing all the ways in which people are both alike and different

Equity

Ensuring fair treatment, access, and opportunity for every person

Inclusion

Making sure everyone has a voice and the feeling of belonging

> Stow + Munroe Falls PublicLibrary Read Dream, Connect



Stow • Munroe Falls PublicLibrary Read. Dream. Connect 

Banners for the DVD/Blu-ray/Teen stacks



We welcome all races • ethnicities • ages • gender identities

races • ethnicities • ages • gender identities religions • sexual orientations • abilities income levels



diversity

inclusion

We support Ensuring fair treatment, access, and opportunity for every person equity



Making sure everyone has a voice and the

Recognizing all the ways in which people are

We support

both alike and different

We support

feeling of belonging





Slideshow for the events monitor at the Circulation Desk

WELCOME to your library



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Stow • Munroe Falls Public Library

3512 Darrow Rd., Stow, OH 44224 (330) 688-3295 | www.smfpl.org

The Stow-Munroe

Falls Public Library

welcomes and values

all people, striving to

provide an inclusive

SMFPL is responsive

community, and seeks

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ethnicity, age, gender

regardless of race,

identity, religion,

status.

sexual orientation,

ability, or economic

to the needs of the

while providing

environment for

patrons and staff.

Back

Front

We

support Diversity

Recognizing all the ways in which people are both alike and different

Equity

Ensuring fair treatment, access, and opportunity for every person

Inclusion

Making sure everyone has a voice and the feeling of belonging

Front

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Back

LIBRARIES are for everyone



ethnicities ages gender identities religions sexual orientations abilities income levels

people.



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Front



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Front

Back

Resolution

Whereas Pastor Brad Jagger has served diligently and faithfully as a member of the Stow-Munroe Falls Public Library Board of Trustees since 2015;

Whereas he has served on the Building and Grounds Committee 2016-2021, Long Range Planning Committee 2015-2021, Records Commission Committee 2015-2021, Technology Committee 2017-2021,

devoted himself to the betterment of the library for the good of the communities of Stow and Alumroe Falls. Whereas he has freely shared his wisdom, leadership, steadfastness, and counsel with the Woard and, during his service as one of its members,

hereby commends Pastor Brad for his service as a library trustee during his term of seven years Therefore be it resolved that the Woard of Trustees of the Stow-Munroe Falls Public Library and extends its gratitude to him for his efforts on behalf of the library, its staff, and its patrons.

Approved by the Board of Trustees of the Stow-Munroe Falls Public Library on this fifteenth day of Povember, Two Thousand and Twenty One.

Gale Roritansky, Director

Thomas Shubert, President of the Board of Trustees